

# David Schweingruber

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Department of Sociology  
Iowa State University  
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## Curriculum Vitae

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### Education

1999	Ph.D., Sociology	University of Illinois at Urbana-Champaign
1993	M.A., Sociology	University of Illinois at Urbana-Champaign
1990	B.A., Sociology, History	Bluffton College

### Employment

1999–present	Associate Professor, Department of Sociology, Iowa State University (promoted from Assistant Professor in 2006); Affiliated faculty, Women’s and Gender Studies Program (2003-present)
1991–1999	Research assistant (1994-96, 1997-99), Instructor (1996-97), Teaching assistant (1991-94), Department of Sociology, University of Illinois at Urbana-Champaign
1990–1991	Staff writer, news department of <i>The Lima (Ohio) News</i>
1986–1990	Staff writer, sports department of <i>The (Findlay, Ohio) Courier</i>

### Journal Articles

2008	Schweingruber, David, Alicia D. Cast, and Sine Anahita. “A Story and a Ring’: Audience Judgments about Engagement Proposals.” <i>Sex Roles</i> 58(3-4):165-178.
2007	Berns, Nancy, and David Schweingruber. “When You’re Involved, It’s Just Different’: Making Sense of Domestic Violence.” <i>Violence Against Women</i> 13(3):240-261.
2006	Schweingruber, David. “Success Through a Positive Mental Attitude? The Role of Positive Thinking in Door-to-Door Sales.” <i>The Sociological Quarterly</i> 47(1):41-68.
2006	Cast, Alicia D., David Schweingruber and Nancy Berns. “Childhood Physical Punishment and Problem Solving in Marriage.” <i>Journal of Interpersonal Violence</i> 21(2):244-261.

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- 2005 Schweingruber, David, and Nancy Berns. "Shaping the Selves of Young Salespeople through Emotion Management." *Journal of Contemporary Ethnography* 34(6):679-706.  
*Reprinted in 2011 as "Shaping the Selves of Young Salespeople through Emotion Management." Chapter 28 in Jodi O'Brien (ed.) The Production of Reality: Essays and Readings on Social Interaction, 5th edition.*
- 2005 Schweingruber, David, and Ron Wohlstein. "The Madding Crowd Goes to School: Myths about Crowds in Introductory Sociology Textbooks." *Teaching Sociology* 33(2): 136-153.
- 2005 Schweingruber, David. "Looking for the Core in the Wrong Place." *Teaching Sociology* 33(1):81-89.
- 2004 Schweingruber, David, Sine Anahita, and Nancy Berns. "'Popping the Question' When the Answer is Known: The Engagement Proposal as Performance." *Sociological Focus* 37(2):143-161.  
*Reprinted in 2010 as "The Engagement Proposal as Performance." Chapter 16 in Patricia Adler A. and Peter Adler (eds.) Sociological Odyssey: Contemporary Readings in Introductory Sociology, 3rd ed.*
- 2003 Best, Joel, and David Schweingruber. "First Words: Do Sociologists Actually Use the Terms in Introductory Textbooks' Glossaries?" *The American Sociologist* 34(3):97-106.
- 2003 Schweingruber, David, and Nancy Berns. "Doing Money Work in a Door-to-Door Sales Organization." *Symbolic Interaction* 26(3):447-471.
- 2000 Schweingruber, David. "Mob Sociology and Escalated Force: Sociology's Contribution to Repressive Police Tactics." *The Sociological Quarterly* 41(3):371-389.
- 1999 Schweingruber, David, and Clark McPhail. "A Method for Systematically Observing and Recording Collective Action." *Sociological Methods and Research* 27(4):451-498.
- 1999 Tucker, Charles, David Schweingruber and Clark McPhail. "Simulating Arcs and Rings in Gatherings." *International Journal of Human-Computer Studies* 50:581-588.
- 1995 Schweingruber, David. "A Computer Simulation of a Sociological Experiment." *Social Science Computer Review* 13(3):351-359.
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## Book Chapters

- 2012 Schweingruber, David, and Michelle Horstmeier. "The Evolution of Internet Addiction." Chapter 11 in Joel Best & Scott Harris (eds.) *New Images, New Issues: Constructing Social Problems in a New Century*.
- 2010 Schweingruber, David, and Nancy Berns. "Organizing Door-to-Door Sales: A Symbolic Interactionist Analysis." Chapter 10 in Peter Kivisto (ed.) *Illuminating Social Life*, 5th ed.
- 2006 Schweingruber, David. "The Why, What and How of Selling Door-to-Door: Levels of Purpose and Perception in a Sales Company." Chapter 4 in Kent McClelland and Thomas J. Fararo (eds.) *Perception, Meaning, and Action: Control Systems Theories in Sociology*. New York: Palgrave Macmillan.
- 2006 McPhail, Clark, David Schweingruber and Alin Ceobanu. "Purposive Collective Action." Chapter 3 in Kent McClelland and Thomas J. Fararo (eds.) *Perception, Meaning, and Action: Control Systems Theories in Sociology*. New York: Palgrave Macmillan.
- 2006 McPhail, Clark, and David Schweingruber. "The Closed-Loop, Negative Feedback Model: Some Quantitative Evidence." Appendix 1 in Kent McClelland and Thomas J. Fararo (eds.) *Perception, Meaning, and Action: Control Systems Theories in Sociology*. New York: Palgrave Macmillan.
- 1998 McPhail, Clark, David Schweingruber and John McCarthy. "Policing Protest in the United States: 1960–1995." Pp. 49–69 in della Porta, Donatella and Herbert Reiter (eds.) *Policing Protest: The Control of Mass Demonstrations in Western Democracies*. Minneapolis: University of Minnesota Press.
- 1998 McPhail, Clark, and David Schweingruber. "Unpacking Protest Events: A Description Bias Analysis of Media Records with Systematic Direct Observations of Collective Action—The 1995 March for Life in Washington, D.C." Pp. 164–195 in Rucht, Dieter, Rudd Koopmans and Friedhelm Neidhardt (eds.) *Acts of Dissent: New Developments in the Study of Protest*. Berlin: Sigma Press.

## Awards

- 2015 Emory Bogadus Award for Graduate Teaching and Mentoring, Department of Sociology, Iowa State University.
- 2011 Excellence in Undergraduate Introductory Teaching, Department of Sociology, Iowa State University.

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## Book Reviews

- 2003 Schweingruber, David. Review of *Path to Collective Madness* by Dipak Gupta in *Mobilization* 8(3):356-357.
- 2003 Schweingruber, David. Review of *Disciplined Minds* by Jeff Schmidt in *Teaching Sociology* 31(2):250-251.

## Editorial Board Memberships

- 2004-2007 Editorial board member, *Teaching Sociology*.
- 2000-2004 Advisory editor, *The Sociological Quarterly*.

## Invited Presentations

- 2005 Keynote speaker, Iowa Sociological Association meeting. "Campus Rioting as a Sociological Problem."

## Conference Presentations

- 2015 McPhail, Clark, David Schweingruber, and Alin Ceobanu. "Dynamic Complexity of Collective Action in Temporary Gatherings." Annual Meeting of the American Sociological Society, Chicago.
- 2015 Schweingruber, David, Andres Lopez, and Angie Carter. "An Interactionist Investigation of Human Nature." Annual Meeting of the Society for the Study of Symbolic Interaction, Chicago.
- 2015 Lopez, Andres, and David Schweingruber. "Human Nature Rhetoric and Boundary Maintenance." Annual Meeting of the Midwest Sociological Society, Kansas City.
- 2014 Lopez, Andres, and David Schweingruber. "Why Do People Say, 'It's Human Nature?': Interrogating the 'Natural' from a Sociological Perspective." Annual Meeting of the American Sociological Association, San Francisco.
- 2014 Schweingruber, David. "Whither the Internal Conversation." Annual Meeting of the Society for the Study of Symbolic Interaction, San Francisco.
- 2014 Lopez, Andres, David Schweingruber, and Angie Carter. "Why Do People Say, 'It's Human Nature?': Interrogating the 'Natural' from a Sociological Perspective." Annual Meeting of the Midwest Sociological Society, Omaha.
- 2013 Schweingruber, David. "Whither the Internal Conversation?" Annual Meeting of the Midwest Sociological Society, Chicago.
- 2012 Schweingruber, David. "Christian Public University Professors Negotiate Evolution." Couch-Stone Symposium, Evanston, Illinois.

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- 2012 Schweingruber, David, and Michelle Horstmeier. "The Evolution of Internet Addiction." Annual Meeting of the Midwest Sociological Society, Minneapolis.
- 2011 Schweingruber, David. "Christian Public University Professors Negotiate Evolution." Annual Meeting of the Society for the Scientific Study of Religion, Milwaukee.
- 2011 Schweingruber, David. "Obstacles and Opportunities for Christian Faculty at Public Universities." Annual Meeting of the Midwest Sociological Society.
- 2010 Schweingruber, David. "Christian Public University Professors Negotiate Evolution." Annual Meeting of the Midwest Sociology Society, Chicago.
- 2009 Monahan, Brian, and David Schweingruber. "Frames of Degradation: Examining the Social Organization of 'To Catch A Predator.'" Annual Meeting of the Society for the Study of Social Problems, San Francisco.
- 2009 Schweingruber, David. "In the World But Not of It? Christian Faculty at Public Universities." Annual Meeting of the Midwest Sociology Society, Des Moines.
- 2008 Linhart, Laurie, and David Schweingruber. "Professors in Distress: Anticipating and Managing Classroom Troubles in Syllabi." Annual Meeting of the Midwest Sociology Society, St. Louis.
- 2007 Schweingruber, David, and Molly Meyer. "What's Wrong with Dating? Critiques of 'Dating' in Evangelical Romance Manuals." Annual Meeting of the Midwest Sociology Society, Chicago.
- 2007 Schweingruber, David, and Karla Schulz. "The Gospel According to Revolve and Refuel: An Analysis of Teen 'Biblezines.'" Annual Meeting of the Midwest Sociology Society, Chicago.
- 2006 Schweingruber, David, and Molly Meyer. "Sex, God, and Self-Help: Advice in Christian Dating Manuals." Annual Meeting of the Midwest Sociology Society, Omaha.
- 2005 Schweingruber, David, and Bethany Larsen. "Prayer Warriors: An Analysis of Conflicts over Prayer." Annual Meeting of the Midwest Sociology Society, Minneapolis.
- 2005 Schweingruber, David, Alicia Cast and Sine Anahita. "A Story and a Ring: Audience Judgments about Engagement Proposals." Annual Meeting of the Midwest Sociology Society, Minneapolis.
- 2004 McPhail, Clark, David Schweingruber and Alin Ceobanu. "Alternating and Varying Collective Actions in a Temporary Gathering." Annual Meeting of the American Sociological Society, San Francisco.
- 2004 Berns, Nancy, and David Schweingruber. "Shaping Other People's Narrative Through Emotion Management." Annual Meeting of the Midwest Sociological Society, Kansas City.
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- 2004 Cast, Alicia, David Schweingruber and Nancy Berns. "Childhood Physical Punishment and Problem-Solving Strategies and Skills in Marriage." Annual Meeting of the Midwest Sociological Society, Kansas City.
- 2003 Schweingruber, David, and Nancy Berns. "How Couples Think About Sex-Specific Wedding Customs." Annual Meeting of the Midwest Sociological Society, Chicago.
- 2003 Schweingruber, David, and Ron Wohlstein. "The Madding Crowd Goes to School: Myths About Crowds in Introductory Sociology Textbooks." Annual Meeting of the Midwest Sociological Society, Chicago.
- 2003 Best, Joel, and David Schweingruber. "First Words: Do Sociologists Actually Use the Terms in Introductory Textbooks' Glossaries?" Annual Meeting of the Eastern Sociological Society, Philadelphia.
- 2002 Schweingruber, David, Sine Anahita and Nancy Berns. "Will You Marry Me?": A Dramaturgical Analysis of the Wedding Proposal." Annual Meeting of the American Sociological Association, Chicago.
- 2002 Schweingruber, David. "Measuring Frequency and Complexity of Collective Action at Three Washington, D.C., Demonstrations." Annual Meeting of the Midwest Sociological Society, Milwaukee.
- 2002 Schweingruber, David, Sine Anahita and Nancy Berns. "The Engagement Proposal as Performance." Annual Meeting of the Midwest Sociological Society, Milwaukee.
- 2002 Scheuble, Laurie, and David Schweingruber. "The Wedding Mystique: How Conventional Are College Students' Plans and Attitudes?" Annual Meeting of the Midwest Sociological Society, Milwaukee.
- 2001 Schweingruber, David, Laurie K. Scheuble and Nancy Berns. "The Happiest Day of Whose Life? Gender Differences in Attitudes Toward Engagements." Annual Meeting of the Midwest Sociological Society, St. Louis.
- 2000 Schweingruber, David. "Constructing Teams of Distant Workers." Annual Meeting of the American Sociological Association, Washington.
- 2000 McPhail, Clark, David Schweingruber, Alin Ceobanu, and P.A.J. Waddington. "Analyzing Video Records of Collective Action." Annual Meeting of the American Sociological Association, Washington.
- 2000 Schweingruber, David, and Nancy Berns. "'That's Real Positive': A Case Study of Positive Mental Attitude." Annual Meeting of the Midwest Sociological Society, Chicago.
- 1999 Schweingruber, David. "Constructing Meanings of Money as a Form of Worker Control." Annual Meeting of the American Sociological Association, Chicago.
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- 1999 Schweingruber, David. "Distributed Collective Action: The Case of Door-to-Door Sales." Annual Meeting of the Midwest Sociological Society, Minneapolis.
- 1998 Schweingruber, David. "Mob Sociology and Escalated Force: Sociology's Contribution to Repressive Police Tactics." Annual Meeting of the American Society of Criminology, Washington, DC.
- 1998 Schweingruber, David, and Nancy Berns. "'Books Equals Money': The Social Construction of Money in a Door-to-Door Sales Organization." Annual Meeting of the Midwest Sociological Society, Kansas City.
- 1997 McPhail, Clark, and David Schweingruber. "A Method for the Analysis of Video Records of Collective Action." Annual Meeting of the Midwest Sociological Society, Des Moines.
- 1997 Schweingruber, David, and Nancy Berns. "'The Answer to Every Problem Lies Behind the Next Door': The Training and Organization of Door-to-Door Salespersons." Annual Meeting of the Midwest Sociological Society, Des Moines.
- 1996 McPhail, Clark, John McCarthy and David Schweingruber. "Policing Protest in the United States: From the 1960s to the 1990s." Annual Meeting of Midwest Sociological Society, Chicago.
- 1996 Schweingruber, David. "Managing Demonstrations: Social Science Theory and Police Practice." Annual Meeting of Midwest Sociological Society, Chicago.
- 1995 Schweingruber, David, and Casey Condon. "Rules in a Homeless Shelter." Annual Meeting of Midwest Sociological Society, Chicago.
- 1995 Schweingruber, David, and Clark McPhail. "A Method for Systematic Observation and Recording of Collective Action." Annual Meeting of the American Sociological Association, Washington, DC.
- 1995 McPhail, Clark, John McCarthy and David Schweingruber. "Policing Protest in the United States: From the 1960s to the 1990s." International workshop on "The Policing of Mass Demonstrations in Contemporary Democracies," Florence, Italy.
- 1994 Schweingruber, David. "Frame Analysis and Perception Control Theory." Annual Meeting of Midwest Sociological Society, St. Louis.
- 1993 Schweingruber, David. "A Perception Control Theory Simulation of Collective Locomotion." Annual Meeting of Midwest Sociological Society, Chicago.
- 1993 Schweingruber, David. "Simulating a Collective Locomotion Experiment with CROWD." Meeting of Control Systems Group, Durango, Colorado.
- 1992 Schweingruber, David. "Suicide: Some Theoretical and Methodological Problems and Proposals." Annual Meeting of Midwest Sociological Society, Kansas City.
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## University Service

- 2013 (fall) Member, Curriculum Committee, College of Liberal Arts and Sciences.
- 2004 Member, Task Force on Assuring Successful VEISHEA and other Student/Community Celebrations.

## Departmental Service

- 2014-present Member, Departmental Development Committee
- 2011-2014 Member, Sociology Council.
- 2010-2014 Member, Undergraduate Curriculum Committee, Department of Sociology, Iowa State University. (Chair, 2011-2014)
- 2003-2005
- 1999-2001
- 2006-2009 Coordinator, Ph.D. Concentration in Social Psychology.
- 2007-2009 Member, Seminar Planning Committee.
- 2008-2009 Member, Faculty Development Committee.
- 2005-2007 Member, Graduate Student Recruiting and Admissions Committee.
- 2005 Panel Member, "Diversity in the Classroom: A Panel Discussion of Challenges, Strategies and Objectives."
- 2005 Speaker, Department of Sociology Seminar, "Campus Rioting at Iowa State and Across the Nation."
- 2003-2004 Member, Faculty Search Committee (Introduction to Sociology position).
- 2001-2003 Member, Executive Committee
- 2002 (spring) Member, DEO Recruitment Committee.

## Professional Service

- 2009-2015 Co-organizer. Sessions on "Research and Theory in Symbolic Interaction." Annual Meeting of Midwest Sociological Society.
- 2009-2015 Co-organizer, Symbolic Interactionism Banquet. Annual Meeting of Midwest Sociological Society.
- 2013 Co-organizer. Panel on "The 'Glorious Triumph' Continues: New Directions in Symbolic Interactionism." Annual Meeting of Midwest Sociological Society.
- 2011 Co-organizer. Panel on "Prospects for 21st Century Symbolic Interactionism: A Discussion of Third Generation Interactionists." Annual Meeting of Midwest Sociological Society.
- 2000-2003 Member, Standards, Training and Employment Committee, Midwest Sociological Society.



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- 2001 Organizer and presider, "Going Adjunct: The Perils, Pitfalls and Potential of Non-Tenure Track Positions." Annual Meeting of Midwest Sociological Society, St. Louis. (Organized on behalf of the Standards, Training and Employment Committee.)
- 2000 Panel member, "Tales from the Real World: A Panel Discussion of Job Market and First Job Experiences." Annual Meeting of Midwest Sociological Society, Chicago.

## Graduate Student Committee Service

### Major Professor, Sociology Ph.D. Students

- 2013 Laurie Linhart. *Narrating a Second Chance: Seeking Reprieve from a Life Sentence.*
- 2008 Megan Nielsen. *Meaning-Making among Young Adult Cohabitators.*

### Major Professor, Sociology M.S. Students

- 2014 Rebecca Haroldson. *Human Trafficking as Viewed through the Eyes of Criminal Justice Students.*
- 2009 Ashley Leininger. *Conceptualizations of God by Lutheran Laypeople.*
- 2008 Molly Sween. *Tattoos and the Interaction Process: Managing a Tattooed Identity.*

### Committee Member, Ph.D. Students

- 2014 Ken Kass, *Computer Self-Efficacy: Comparing Instructor and Student Perspectives in a University Setting.* (Education)
- 2006 Jennifer Maher, *The Discursive Coding of Software: A Study of the Relationship between Stability and Change.* (Rhetoric and Professional Communication)
- 2003 Sine Anahita, *Landdyke Landscapes: The Politics, Participants, and Praxis of the Lesbian Land Movement.* (Sociology)

### Committee Member, M.S. Students

- 2013 Luke Schut, *Coughing and sneezing to the end of the world: Apocalyptic pandemic narratives in the 21<sup>st</sup> century* (English).
- 2012 Euseok Hwang, *Being a "Good Daddy": Exploring the Stability of Paternal Identity.* (Sociology)
- 2012 Jeannice Louine, *Media Representation of Barack Obama: A Pre- and Post-Election Comparison.* (Sociology)
- 2009 Elena Ballam. Porfolio. (Higher Education).

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2007	Ashley Ransom. Portfolio. (Higher Education).
2005	Megan Farmer. <i>Stepsibling Interactions</i> . (Sociology)
2005	Eric Yarwood. Portfolio. (Higher Education)
2002	Britta A. Solan. <i>The Culture of Local Food: A Life History of Farmers' Market Customers in a Midwest City</i> . (Sociology)
2001	Neil Dryden, <i>The Magical Nature of Social Reality</i> . (Sociology)

## Student Awards and Honors

1998	Alternate, Newcombe Fellowship, Woodrow Wilson National Fellowship Foundation.
1997	Geisert Fellowship Award (best dissertation project), Department of Sociology, University of Illinois at Urbana-Champaign.
1996	Graduate student paper competition award, Department of Sociology, University of Illinois at Urbana-Champaign.
1994	Second place in Graduate Student Paper Competition, Midwest Sociological Society.
1992	List of Excellent Teachers, University of Illinois at Urbana-Champaign.
1991-1992	University Fellow, University of Illinois at Urbana-Champaign.
1990	Outstanding Sociology Major, Bluffton College.
1990	Outstanding History Major, Bluffton College.

## Professional Memberships

American Sociological Association

Section on Religion

Section on Social Psychology

Section on Teaching and Learning in Sociology

Midwest Sociological Society

Society for the Study of Symbolic Interaction

Society for the Study of Social Problems

Association for the Sociology of Religion

Society for the Scientific Study of Religion

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